Donations Overview

Donations within Maestro allow you track monetary donations made to your organization. The donations section is better suited to handle campaigns such as an annual giving campaign, capital campaign, or other specific campaigns.

Sponsorships for events are best tracked using Involvements rather than the donations section.

The first step in using donations is to complete the initial setup. This is done in the Organizational Settings, which are accessed through the hammer & wrench icon on the left hand navigation.

Appeals

Adding appeals lets you track how you are asking for funds. Common appeals are in-person, direct mail, internet, etc.

Campaigns

Campaigns are the overall fundraising efforts your organization is undertaking, such as a capital campaign, annual fundraising drive, etc.

Funds

Funds are where you donations will go. This can be general operating, special funds, or any other location that you want to track.

Once your initial setup is complete, you are ready to add donations to your Maestro System.

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