

# 1.01 Introduction

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# About Maestro Community Manager

Welcome to Maestro Community Manager, the software built for you around the Main Street approach to downtown revitalization.

We work, live, play, and volunteer downtown. We've got board members, former executive directors, and other volunteers on our team. We love what a strong downtown does for a community, how it can bring everyone together.

We know the value that a strong downtown organization provides to the community, which is why we developed Maestro Community manager. We wanted to make a tool that will help these organizations do more with less. We continue to be excited by how Maestro Communities use our software to make a difference in their communities.

This Knowledge Base is developed to help you understand the software and provide you a guide for getting your entire organization up and running with Maestro.